The Perfect Power Seal of Approval™ Frequently Asked Questions

Q: *What is the Perfect Power Seal of Approval™ program?*

A: The Perfect Power Seal of Approval is a performance rating program designed to drive power system transformation based on consumer needs. It offers much-needed metrics for measuring the performance of smart grid and microgrid projects. The PPSoA will recognize those projects that create a more reliable, cost-effective, clean, and consumer-friendly power system. We are launching the beta version on April 20.

Q: *What industry need does this program meet?*

A: The program will provide consumers, developers, cities and other electricity users with a powerful tool that can hold all market participants or suppliers accountable to a comprehensive set of performance and design metrics. The PPSoA is intended to shift the focus from advancing technology to improving performance and efficiency among market participants based on measurable outcomes.

Q: *Are there similar performance rating programs like PPSoA?*

A: While there is precedence for each of the performance measures included in the PPSoA, they are not applied together, as with the PPSoA. This performance rating program is modeled after LEED — a consumer-driven performance measurement system for buildings — and is intended to be used by electricity users to determine the performance of their electricity suppliers.

Q: *How are the projects evaluated?*

A: Projects are evaluated based on four performance categories: Reliability, Consumer Empowerment, Efficiency and Environment, and Cost. Each of these categories contains specific performance criteria that are used to rate projects based on a 100-point scale.

Q: *How were the criteria established?*

A: The four performance categories reflect the Initiative's work to identify consumer and community expectations for the power system. Together with an advisory committee of industry experts, the Initiative developed the performance criteria and rating system. The committee includes: Paul Afonso, Brown Rudnick, former chair of the Massachusetts Department of Telecommunications and Energy; Ken Buckstaff, First Quartile Consulting; Bill Flynn, Harris Beach, former chair of the New York State Public

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Service Commission; Olga Geynisman, Village of Naperville, Ill.; Miriam Horn, Environmental Defense Fund; Paul Hudson, Stratus Energy Group, former chair of the Texas Public Utility Commission; Bryan McDaniel, Citizens Utility Board; Chris Pyke, U.S. Green Building Council; Rich Scheer, Scheer Ventures; Chris Thomas, Citizens Utility Board; Glen Thomas, GT Power Group, former chair of the Pennsylvania Public Utility Commission; Kurt Yeager, Galvin Electricity Initiative; Chris Banakis, Acuity Advisory Partners; and Jason Hopkins, UL.

Q: *Who evaluates the projects?*

A: The PPSoA is collaborating with consumer protection organization UL to develop the evaluation program. UL will be training and certifying a team of evaluators to review and rate the projects.

Q: *Who is considered for the Seal of Approval?*

A: In the pilot phase, the PPSoA will evaluate a select group of projects using the beta version of the PPSoA criteria. Initially, smart grid and smart microgrid projects will be rated, but the program may be expanded in the future to include other entities such as generators and states. The rating system will also be available for consumers and communities to evaluate their own grids and suppliers, as applicable.

Q: *Can a project be recognized for exceptional performance in more than one performance category?*

A: Projects will be evaluated in each of the four performance categories. One or more category seals will be awarded for high performance in individual categories. Projects scoring well in all four categories will receive the Seal of Approval.

Q: *Is the Seal of Approval awarded annually or on a rolling basis?*

A: We will award the Seal of Approval on a rolling basis as eligible projects present themselves.

For more information about the Seal of Approval, *visit www.galvinpower.org/sealofapproval.*

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