

Perfecting Power

for a Secure, Sustainable
Energy Future



Power to the People

Done right, the Smart Grid will meet consumer and business needs for clean power that will not fail. It will allow the nation to fully utilize advances like renewable energy and plug-in vehicles. And it will accrue benefits to the industry through optimal use of resources.

By focusing first on end-users, Perfect Power delivers these benefits and more. Grounded in Six Sigma, the system maximizes reliability and value, invites innovation and brings generation closer to home.

Our Electricity Consumer Principles comprise a “bill of rights” that ensures that Smart Grid efforts best serve the consumer, from policy to implementation.



**GALVIN
ELECTRICITY
INITIATIVE**

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ELECTRICITY CONSUMER PRINCIPLES

The following principles should guide the development or revision of the rules, rates and policies that govern the electric power system:

1. All electricity consumers have the right to receive information on the ever-changing, real-time price of electricity — called dynamic pricing — and the means and incentives to use this information to their best advantage.
2. All electricity consumers have the right to system reliability and service quality that protects life and safety under all conditions, and meets the needs of today’s digital society.
3. All electricity consumers have the right to hold their utilities accountable to a publicly open set of performance standards.
4. All electricity consumers have the right to buy their electricity services from any source they choose in open, competitive markets.
5. All electricity consumers have the right to sell the excess power they produce or store back to the grid at a fair market price.
6. All communities have the right to improve their electricity distribution system, with the full cooperation of their utility, to best serve citizen needs.