

Meet Sad Socket



You'd be sad, too, if you had to power **digital-age** businesses on **1950s technology**

IN THE HALF-CENTURY SINCE OUR ELECTRIC POWER SYSTEM WAS COMPLETED, LITTLE HAS BEEN DONE TO UPDATE IT – and it shows. We're relying on an obsolete electricity grid that is dangerously vulnerable, even to forces as predictable as thunderstorms and as tiny as squirrels. And blackouts and power interruptions cost public facilities, businesses and households at least \$150 billion a year. Power plants generate as much pollution as they do electricity, and then two-thirds of this energy is lost before it ever reaches the end-user. Meanwhile, consumers are no more than passive participants without real choice.

The **TECHNOLOGY ALREADY EXISTS** to address these unhappy circumstances, save you money, improve the quality of electricity service and give you control.

BUT REGULATORY POLICIES STAND IN THE WAY OF PROGRESS. Join the Galvin Electricity Initiative in calling for policy changes – right now – that will open the door to innovation and benefit utilities and consumers alike. To make Sad Socket glad, demand state policies that implement smart technology, decentralized power generation and time-of-use rates, along with other tools that put consumers in the driver's seat.

A NEW INDUSTRY IS IN THE MAKING.

Former Motorola chief Robert W. Galvin is leading and funding the Galvin Electricity Initiative to transform the nation's electric power system using a new business model and modern technical design. Once installed, it will not fail the end-user. All of the Initiative's ideas are available to private entrepreneurs.

Plug into the new **PERFECT POWER SYSTEM.**
Learn more at www.galvinpower.org/socket



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