

Technology Series

Date: May 18, 2010

Time: 2:00–4:00 PM

USEA Executive

Conference Room

North Tower, Suite 550

**Ronald Reagan Building
&
International Trade Center**

How Consumers Benefit from the Smart Grid

Please join us for an informational and educational workshop at the U.S. Energy Association (USEA). Designed for officials from Federal, State, and local governments and agencies, as well as representatives from public and private sector companies, the How Consumers Benefit from the Smart Grid Workshop will discuss how consumers will engage and benefit from smart grid transformation. The workshop will also include a summary of the recent White House Office of Science and Technology Policy Web discussion on the consumer interface with the smart grid.

The guest speakers will address several key issues, including:

- How smart grid system design can maximize consumer value;
- What consumers think about smart grid and the system in general;
- How quality principles link the consumer and smart grid;
- How should consumer information security and related issues be resolved;
- How we should educate consumers about the smart grid; and
- Why involving communities and entrepreneurs through smart microgrid distribution systems ensures consumer value.

Featured Guests:

George Arnold

National Coordinator for Smart Grid Interoperability
National Institute of Standards and Technology (NIST)

Katherine Hamilton

President
GridWise Alliance
Founding Member
Smart Grid Consumer Collaborative

Kurt Yeager

Executive Director
Galvin Electricity Initiative

**TWO WAYS TO REGISTER!
EMAIL: REPLY@USEA.ORG
FAX : 202-682-1682**

*Visit our website:
www.usea.org*

USEA

United States Energy Association
1300 Pennsylvania Avenue, NW
Suite 550, Mailbox 142
Washington, DC 20004

Phone: 202-312-1230
Fax: 202-682-1682
E-mail: kgrover@usea.org

Register me today!

Name: _____

Company: _____

Email: _____

Tel: _____

**** All fields required**